






Product Guide

actionflooring &
designabilities

PRODUCT	PROS	CONS
 <p>Carpet</p> <p>Price Range: \$1.66/SF - \$6.66/SF Install Price: \$0.99 - 1.50/SF</p>	<ul style="list-style-type: none"> • Inexpensive • Warmth and softness on your feet • Good sound insulation • Eco-friendly options 	<ul style="list-style-type: none"> • Holds onto dirt and allergens • Requires professional cleaning for stains • Difficult to install, Not DIY Friendly
 <p>Carpet Tile</p> <p>Price Range: \$1.99/SF - \$4.99/SF Install Price: \$0.75 - \$1.25/SF</p>	<ul style="list-style-type: none"> • Versatile and Easy to Handle • Easy Installation - DIY Friendly • Great for High Traffic Areas • Many interesting design patterns and colours 	<ul style="list-style-type: none"> • Style and Wear Issues • Irregular Wearing as Edges can fray.
 <p>Cork</p> <p>Price Range: \$6.99/SF - \$12.99/SF Install Price: \$1.99 - \$2.50/SF</p>	<ul style="list-style-type: none"> • Easy Installation • Easy to Maintain • Hypoallergenic • Comfortable • Environmentally Friendly • Cork flooring reduces noise • Can be refinished 	<ul style="list-style-type: none"> • Can Fade From The Sun • Requires Stable Humidity • It Can Absorb Water • Objects Can Dent or Scratch Cork Floors • Requires Regular Maintenance
 <p>Laminate</p> <p>Price Range: \$1.99/SF - \$4.99/SF Install Price: \$1.99 - 2.50/SF</p>	<ul style="list-style-type: none"> • Inexpensive • Easy to install • Durable and Scratch Resistant • Compatible with radiant heating • Waterproof Options are Available 	<ul style="list-style-type: none"> • Low value for home buyers • Can't be refinished • Photo patterns are repeated
 <p>Hardwood (Solid)</p> <p>Price Range: \$5.49/SF - \$12.99/SF Install Price: \$2.50 - \$3.50/SF</p>	<ul style="list-style-type: none"> • Can be sanded and refinished • Luxurious look and feel • Reclaimed options for eco-friendliness • High value for home buyers 	<ul style="list-style-type: none"> • Expensive • Difficult DIY installation • Susceptible to water damage • Prone to Scratches • Requires specific maintenance for heat and humidity

Note: Price Ranges examples only, specific products may be higher or lower than the listed price ranges.

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 <p>Hardwood (Engineered)</p> <p>Price Range: \$5.49/SF - \$12.99/SF Install Price: \$2.50 - \$3.50/SF</p>	<ul style="list-style-type: none"> • Easier to install than solid hardwood • More eco-friendly than solid wood • Many types compatible with radiant heating 	<ul style="list-style-type: none"> • Not a DIY job for most • Cost similar to solid wood floors • Can only be lightly sanded when refinishing • Susceptible to water damage • Prone to Scratches
 <p>Tile Floor & Wall</p> <p>Price Range: \$1.99/SF - \$12.99/SF</p> <p>Install Price</p> <p>Floors: \$5.00 - \$8.00/SF Walls: \$8.00 - \$12.00/SF Backsplash: \$15 - \$20/SF</p>	<ul style="list-style-type: none"> • Many colors and styles available • Durable • Water resistant • Eco-friendly options • Compatible with radiant heating • Scratch resistant • Easy to clean 	<ul style="list-style-type: none"> • Expensive Labour Costs • Difficult DIY installation • Some types prone to cracks or chips • Typically cold to the touch • Can be slippery when wet
 <p>Vinyl Plank (LVP)</p> <p>Price Range: \$1.99/SF - \$6.99/SF Install Price: \$2.00 - \$3.00/SF</p>	<ul style="list-style-type: none"> • Realistic wood plank or stone tile appearance • Easy to maintain • Glue down adhesive or floating snap-in option • Long lasting • Fully Waterproof 	<ul style="list-style-type: none"> • Surface can be easily dented • Colours can fade with prolonged exposure to direct sunlight. • Certain chemical cleaners may affect the colouring of the plank.
 <p>Vinyl Sheet</p> <p>Price Range: \$0.99/SF - \$3.55/SF Install Price: \$1.50 - \$2.50/SF</p>	<ul style="list-style-type: none"> • Available in multiple price ranges • Easy to install • Highly water resistant • Easy to care for • Can be installed over existing sheet vinyl. 	<ul style="list-style-type: none"> • Difficult to repair • Can tear if items are dragged across the surface • Not recommended with radiant heating

Note: Price Ranges examples only, specific products may be higher or lower than the listed price ranges.